

# LaOlivia

Premium olives and olive oil



Introducing the next thing in Dubai's luxury market

# LaOlivia

Premium olives and olive oil

**INTRODUCING**  
THE NEXT THING  
IN DUBAI'S LUXURY MARKET



# Introducing La Olivia

innovative premium Olive Oil, where tradition meets luxury in every drop. Our premium and innovative olive oil is crafted from the finest olives, harvested at their peak ripeness and cold-pressed to retain the highest quality and flavor. With a rich golden hue and a taste that captures the essence of the Mediterranean, La Olivia offers a sublime culinary experience.

Whether drizzled over fresh salads or used as a finishing touch on gourmet dishes, our olive oil elevates every meal. Each bottle reflects our commitment to purity and excellence, bringing a touch of elegance to your kitchen. Discover the gold standard in olive oil with La Olivia

a new pinnacle of luxury and refinement crafted to enrich the culinary traditions of Dubai.

Our premium olive oil embodies the elegance and sophistication that defines this city, offering an unparalleled taste of Mediterranean excellence with every drop

**At La Olivia**, we are artisans of rarity and luxury, dedicated to producing an exceptionally unique olive oil that embodies the pinnacle of sophistication. Our olives are hand-harvested from ancient groves, meticulously selected for their unparalleled quality.

Each bottle of our olive oil is a testament to our commitment to excellence, crafted using time-honored techniques to preserve the essence of the Mediterranean.

## WE BLEND TRADITION WITH INNOVATION

to offer an exclusive experience that transforms every dish into a culinary masterpiece. La Oliva isn't just an olive oil; it's a celebration of opulence and refinement. Welcome to a world where rarity meets luxury in every drop





# The United Arab

---

Dubai is defined by official sources as **"a global gateway and a center that provides opportunities for business development in diverse fields in general and in the field of food in particular."**

**Over 85% of food consumption  
In the principality covered  
imports.**

According to the World Bank- establishing a business in the United Arab Emirates is A much simpler matter than in other Middle Eastern countries: the country ranks 16th in the world, according to the World Bank, establishing a company in the United Arab Emirates is demanding Only eight days and following six simple procedures.

everything stems from the administration's perception that oil should be based less and less, and consequently, the market The Emirates provides traders, investors and entrepreneurs with plenty of opportunities with a minimum of bureaucracy, Low taxes, generous incentives and modern infrastructure - all to create the ideal atmosphere for the growth of businesses. The free trade zones in the Emirates, which offer 100% foreign ownership and zero Taxes are a magnet for foreign investors





# Increasing demand for imports

---

## Motive

- A local limited agricultural
- A growing population
- Traditional food from the Gulf
- Muslim culture



## Trends

- A diverse population
- comfort
- Awareness of a healthy diet

## Outcome

Demand for products import



LaOlivia  
Premium olives and olive oil

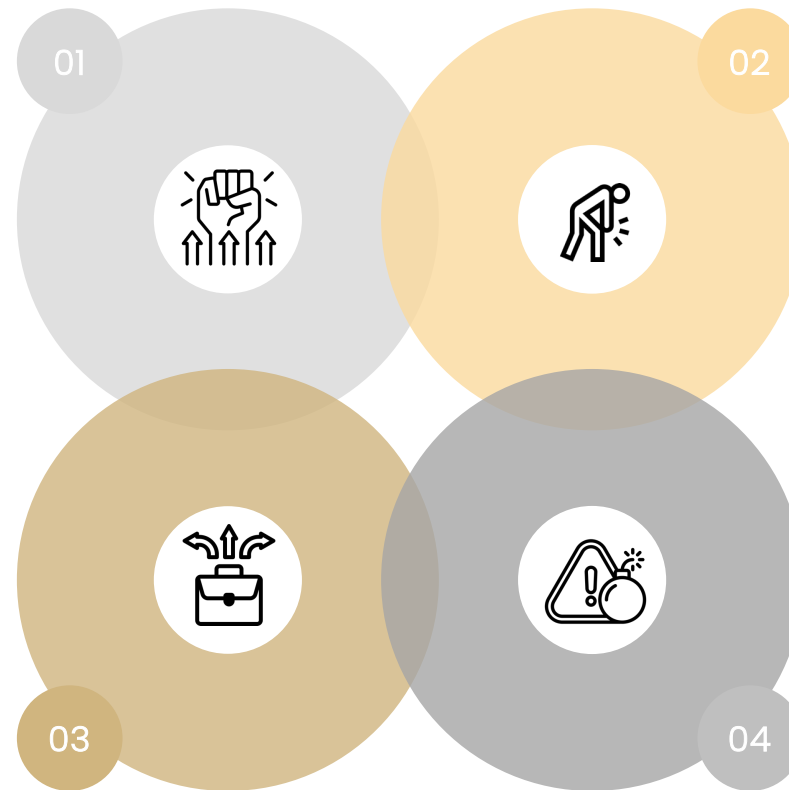
# Product Strategy

## Strengths

A large and traditional market that knows how to appreciate quality products and especially traditional quality products such as olive oil and olives

## Opportunities

Much appreciated real premium products  
Olives and olive oil are considered a popular traditional food



## Weakness

centralized market,  
Imports mainly from Australia and the USA

## Threats

Competition on behalf of international brands  
Market entry barriers in the form of country of production and awareness of origin

# La Olivia in Dubai

---

We are a High **quality**,  
a **boutique** And **Nishi** business

**Dubai is a promising market for small and innovative businesses of this type, for the following reasons:**

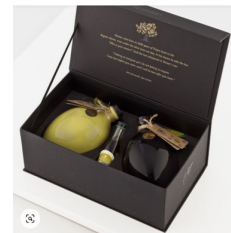
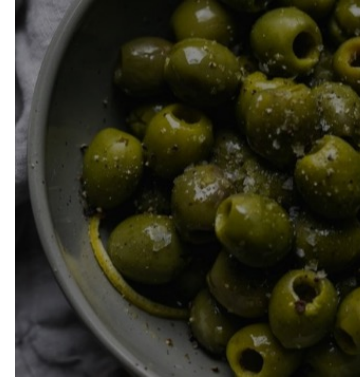
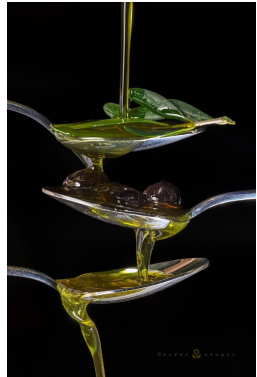
- Dynamic and prosperous economy - Dubai is one of the fastest developing economies in the world, with strong economic growth and modern infrastructure. This creates a high demand for innovative products and services.
- A wealthy and growing population - Dubai attracts an established population with high purchasing power, including local residents and tourists. This creates opportunities for boutique businesses to offer unique and value-added products.
- Government support - The government in Dubai encourages and supports small and innovative businesses, through incentives, regulatory relief and assistance in business development.
- Modern infrastructure - Dubai offers advanced infrastructure such as shopping centers, business complexes and co-working spaces, which are well suited for boutique businesses.
- Our business offers unique products, focuses on an appropriate target audience and operates strategically, it can succeed and thrive in the dynamic Dubai market





# Inspiration

LaOlivia  
Premium olives and olive oil





# Inspiration

---

LaOlivia  
Premium olives and olive oil





Olive oil

Olives Package



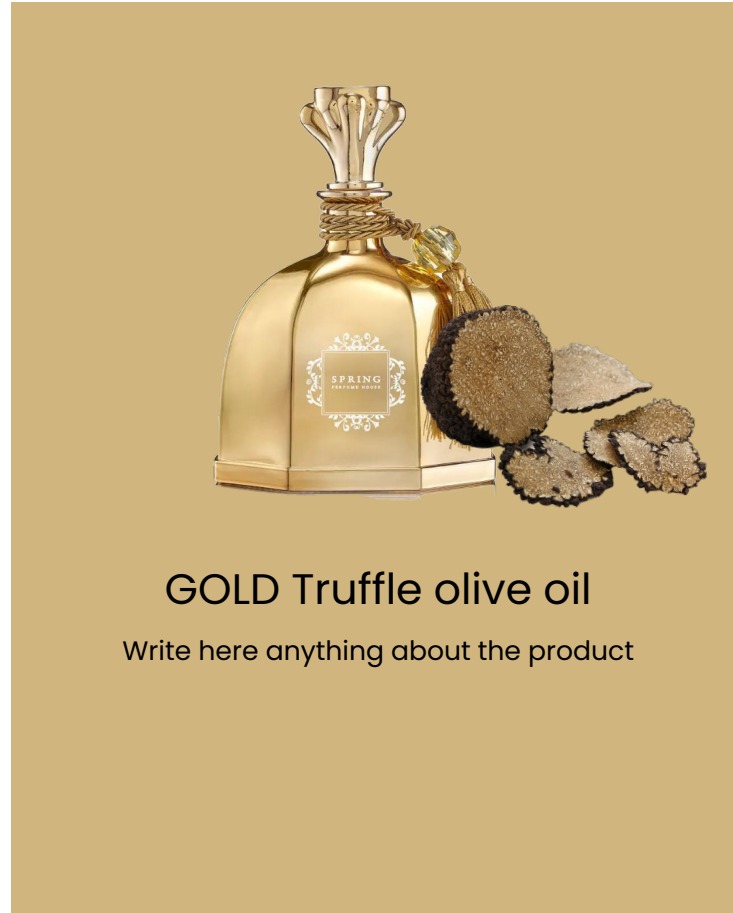
# Premium olive oil

---



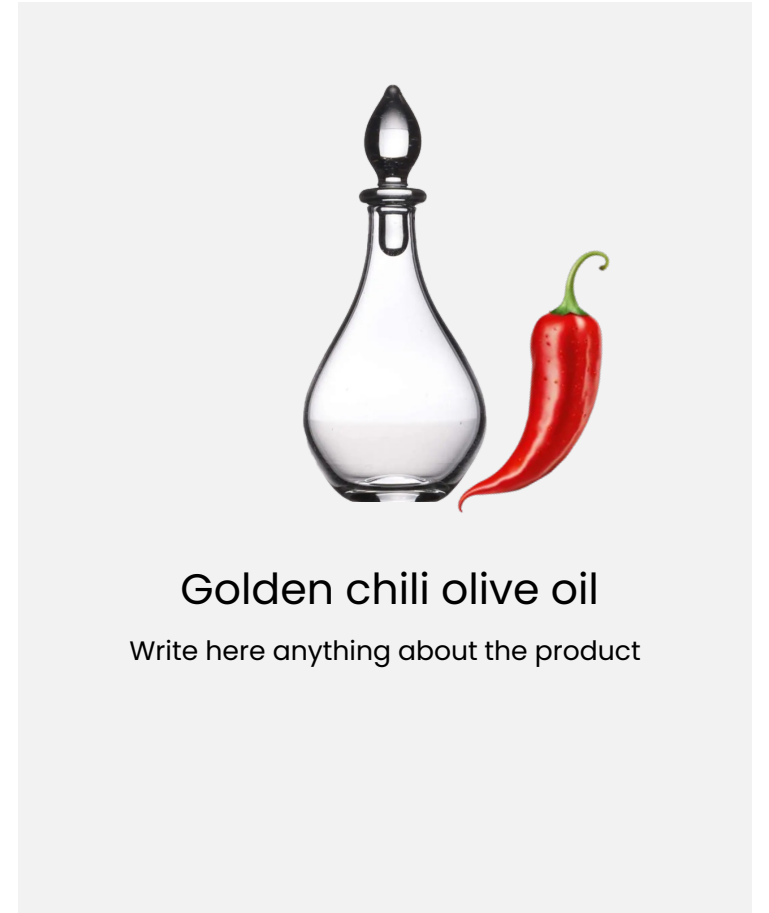
**PREMIUM Olive oil**

Write here anything about the product



**GOLD Truffle olive oil**

Write here anything about the product



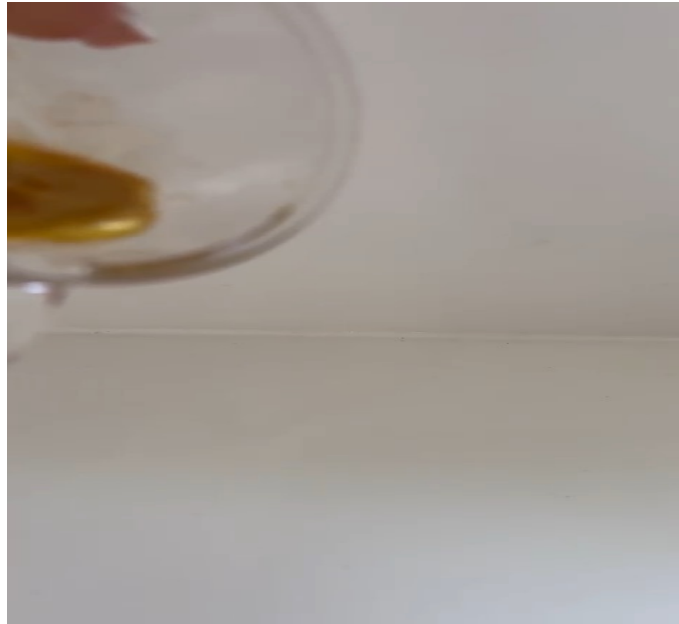
**Golden chili olive oil**

Write here anything about the product

# About The Gold

---

Write here anything about the product  
Write here anything about the product  
Write here anything about the product  
Write here anything about the product  
Write here anything about the product  
Write here anything about the product



# Premium olives

---



Natural Olives in wine



Tasoss dry olives



Giant green olives



A broken Syrian olives



Kalamata olive

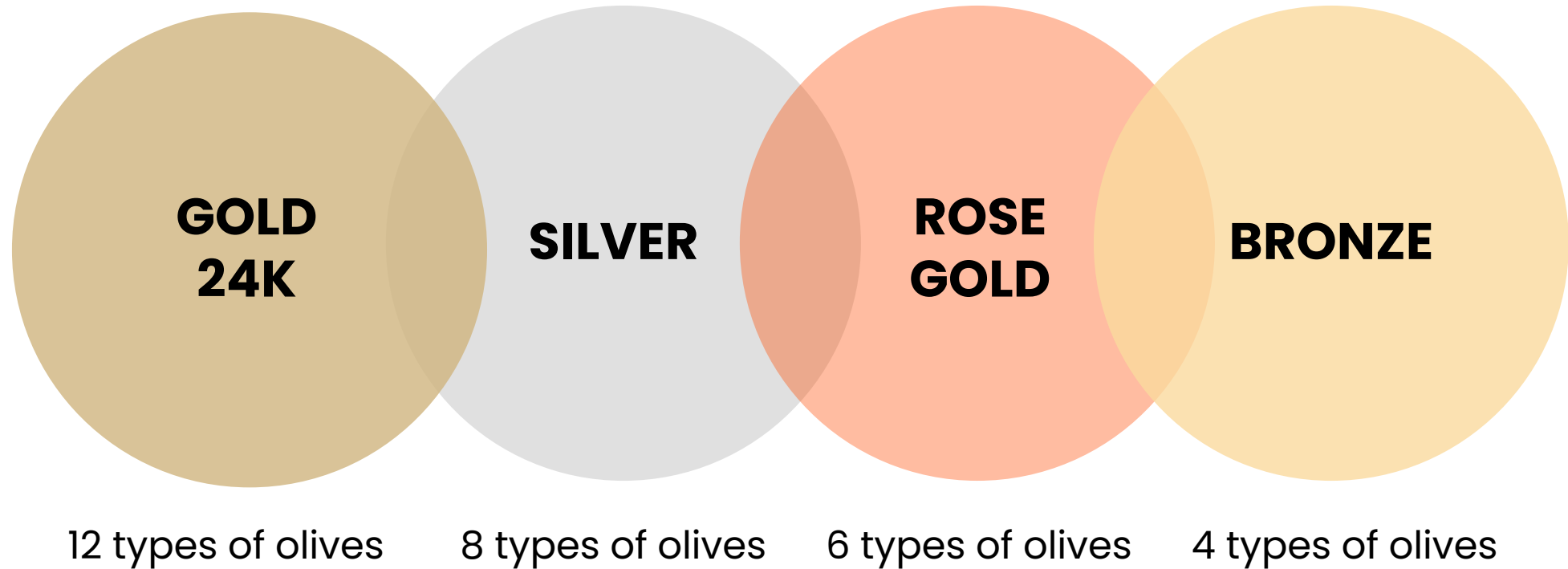


Dry olives



# The Olive Collection

---



# Eataly Foods & La Olivia

**Eataly Foods** sets a luxury bar in the worldwide food industry. You emphasize on creating products with the finest ingredients and production excellence.

**At La Olivia** we push the boundaries of culinary innovation, blending cutting-edge techniques with timeless traditions to deliver an olive oil that redefines excellence.

In the ever-evolving world of gastronomy, we find you as unique and vital partner in the food industry. Our vision is that together we will show the world that olives and olive oil not merely an ingredient; it's a transformative element that enhances and elevates every culinary creation.

We seek to collaborate closely with you to inspire innovation and deliver an extraordinary experience to every palate.

Together, we will shape the future of fine dining, one exquisite drop at a time.





We are thrilled to  
welcome you aboard  
and excited to share the  
exceptional journey of

LaOlivia

Premium olives and olive oil

with you.

**Thank you for joining us**  
as we embark on this luxurious  
adventure together

